

# AGE-FRIENDLY SAN PABLO AVE CORRIDOR OAKLAND, CALIFORNIA



Presented by EBALDC

## Mini Grant Application 2014

East Bay Asian Local Development Corporation (EBALDC) invites senior community members who live on or near the San Pablo Ave Corridor to apply for mini grants up to \$1500. The goal of the mini grant is to improve the community based on the social determinants of health.

The mini grants are provided by EBALDC with support provided by the Age-Friendly Communities Fund of the TIDES Foundation, with funding from Atlantic Philanthropies.

### Mission

Our purpose is to benefit residents and evoke positive change on the San Pablo Avenue Corridor. To truly make an impact in our community, EBALDC and community leaders will work closely with grantees to ensure the success of projects funded.

### Areas of Funding and Focus

- Access to Green Space
- Access to Healthy Food
- Transportation Improvement
- Public Safety Improvement
- Recreation Improvement
- Improving Social Supports
- Increasing community income
- Increasing community jobs
- Improving community education
- Increasing business development

### Examples of Projects

- Intergenerational Community Celebrations
- Public Safety Lessons for Older Adults
- Voter Registration Days for Older Adults
- Popup Grocery Stores
- Park Beautification

## Grant Details

All applicants must return completed application to Beverly Jackson, Healthy Neighborhood Coordinator **no later than 5 PM August 29, 2014.**

Applicants can be submitted in the following ways:

Submit as a PDF attachment via email to [bjackson@ebaldc.org](mailto:bjackson@ebaldc.org)

OR

Hand deliver to the San Pablo Hotel front desk at 1955 San Pablo Avenue

Hand deliver to the California Hotel front desk at 3501 San Pablo Ave

Applicants will be interviewed by a Mini-Grant Committee and all decisions will be made for funding by September 5, 2014.

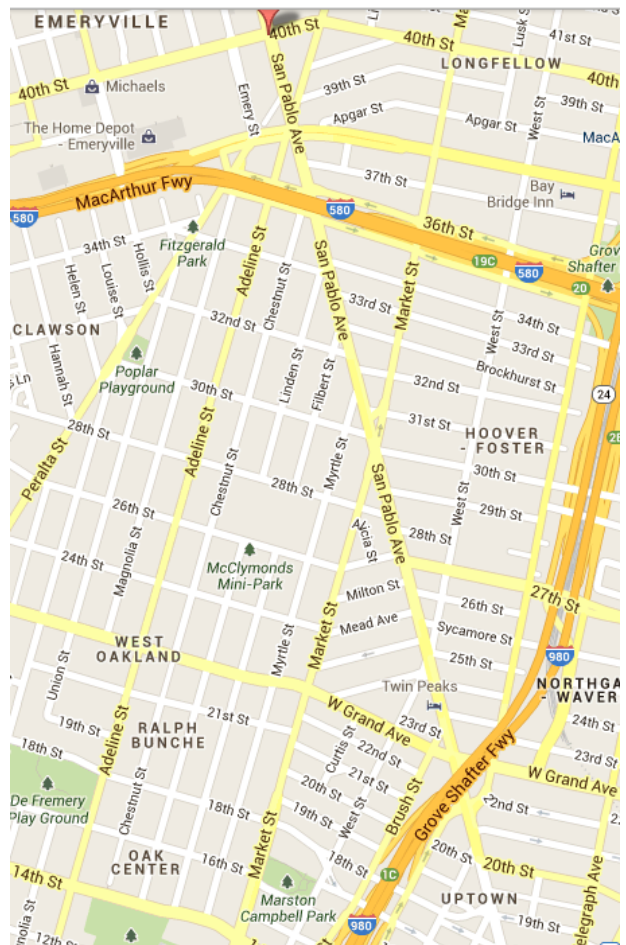
**All grants must be completed by December 31, 2014.**

**No receipts or reimbursements will be accepted in 2015.**

## Qualifications

In order to apply for a San Pablo Avenue Corridor Senior Mini Grant, the following qualifications must be met:

- All projects must be from community members who live between 18<sup>th</sup> St and 40<sup>th</sup> St of San Pablo Ave and within eight blocks east and west of the Avenue. See map for boundaries.
- All projects must be older, (55+) adult- created; older adult-led and benefit the San Pablo Avenue Corridor community in a reasonable and age-friendly manner.
- The project must be created by and delivered by an individual or with a team of up to four individuals.
- The team leader must be at least 55 years old, but other members may be individuals of all ages.
- All projects should be nonpartisan and non religious in nature. No targeted political or religion should specifically benefit from the grant.
- All projects should work to improve the well-being of the target area.



# Age Friendly San Pablo Avenue Corridor Mini Grant Application

## Leader Contact

Leader Name (Member #1) \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip: \_\_\_\_\_

Cell Phone: \_\_\_\_\_ Home Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Do you live at any of the following buildings?

- California Hotel       San Pablo Hotel       Avalon Housing  
 St Andrews Manor       Sylvester Rutledge       None of these

## Additional Project Members

All Project Members Must Be Listed.

Member #2 Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip: \_\_\_\_\_

Cell Phone: \_\_\_\_\_ Home Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Do you live at any of the following buildings?

- California Hotel       San Pablo Hotel       Avalon Housing  
 St Andrews Manor       Sylvester Rutledge       None of these

If the Leader is unavailable or sick, will this person take on the leader role?

- Yes  No

Member #3 Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip: \_\_\_\_\_

Cell Phone: \_\_\_\_\_ Home Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Do you live at any of the following buildings?

California Hotel       San Pablo Hotel       Avalon Housing

St Andrews Manor       Sylvester Rutledge       None of these

If the Leader is unavailable or sick, will this person take on the leader role?

Yes  No

Member #4 Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip: \_\_\_\_\_

Cell Phone: \_\_\_\_\_ Home Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Do you live at any of the following buildings?

California Hotel       San Pablo Hotel       Avalon Housing

St Andrews Manor       Sylvester Rutledge       None of these

If the Leader is unavailable or sick, will this person take on the leader role?

Yes  No

## Project Description

Name/ Title of Project: \_\_\_\_\_

Total Funding Requested: \$ \_\_\_\_\_

Provide a description of your project. This should include:

What do you want to accomplish? What are specific goals and/or projected outcomes?

How does your project promote an age-friendly, healthy neighborhood concept for older adults?

Which of these factors are impacted (check more than one if needed)

- |   |  |
|---|--|
| <input type="checkbox"/> Green Spaces             | <input type="checkbox"/> Transportation              |
| <input type="checkbox"/> Recreation Opportunities | <input type="checkbox"/> Social Support              |
| <input type="checkbox"/> Food Access              | <input type="checkbox"/> Public Safety               |
| <input type="checkbox"/> Income Building          | <input type="checkbox"/> Environmental & Air Quality |
| <input type="checkbox"/> Job & Work Opportunities | <input type="checkbox"/> Housing Options             |
| <input type="checkbox"/> Business Development     | <input type="checkbox"/> Quality Education           |

Please tell us about your group; which are the leaders skills and strengths?

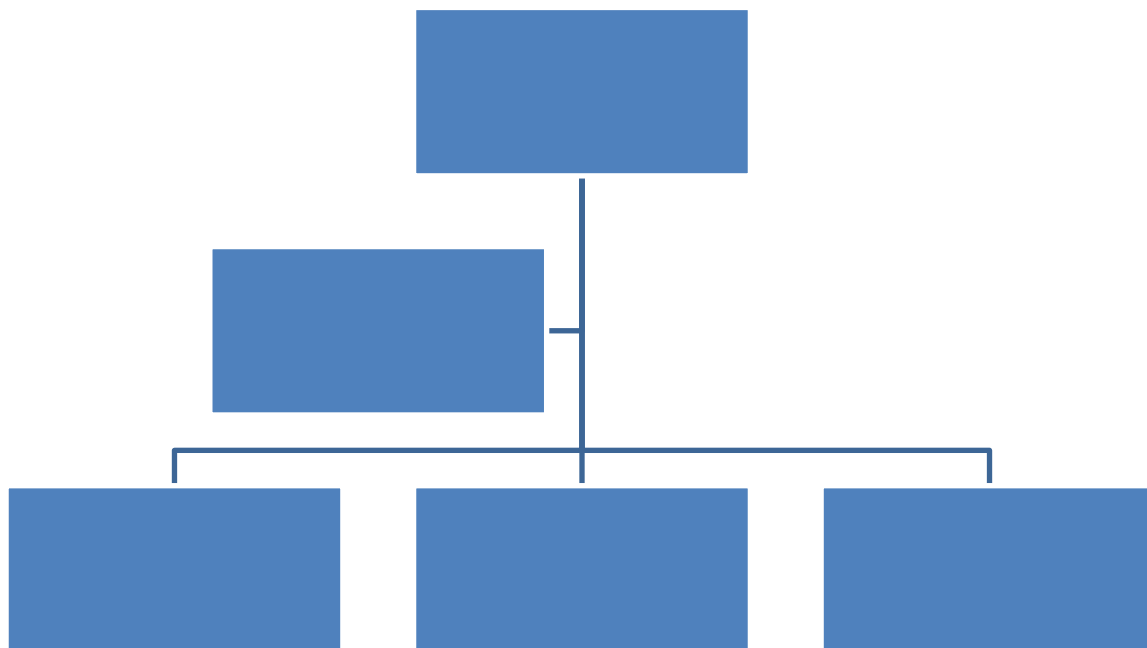
What are team member 2 skills and strengths?

What are team member 3 skills and strengths?

What are team member 4 skills and strengths?

Please create an organization chart for your group. You should also include someone who will act as a leader if someone is out sick or unavailable.

You can use this template or attach another.



Please fill in the timeline for this project. Be as specific as possible. Please describe each step you will take and when you expect to take it, including the date/time of your event (if applicable). Please use separate sheet if needed.

	September/Oct	October/Nov	November/Dec
Tasks for each month			

How will you know that your project is successful?

What plans do you have to continue this work after your funding is gone?

Is there any additional information you would like to tell the Mini Grant Committee?

## Budget

Please note: We reserve the right to modify the proposed budget based on our portrayal of cost projections and areas in which we can provide in kind (free) support.

Item/Supplies	Individual Price	Quantity	Total Expense	Purpose

Total Requested: \$ \_\_\_\_\_

Up to \$300 can be used for personal expenses that are connected with administering the grant. These include reimbursements for cell phone minutes, costs of transportation needs, costs of printing, and up to \$75 per person for time involved with the project.

Can you please explain your budget?



## Terms of Mini Grants

- Grant Awardees will be determined by EBALDC staff and an Age Friendly San Pablo Avenue Corridor Committee.
- Grants will be scored based on impact, effectiveness of proposal, cost effectiveness, and community need.
- If awarded, the Leader is financially responsible to ensure that all funds are spent according to the budget. Receipts must be provided to EBALDC for review. Any changes to budget must be approved by the Age Friendly San Pablo Avenue Corridor Committee prior to spending.
- If awarded, the grantee will be working with the Age Friendly San Pablo Corridor Committee to ensure that timeline, budget, and project proposals are met.
- If awarded, in order to increase community resources, any equipment purchased with the funds provided by the Mini Grant is property of EBALDC for future community use.

**By signing you agree to the above terms.**

\_\_\_\_\_  
Group Leader Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Member #2 Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Member #3 Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Member #4 Signature

\_\_\_\_\_  
Date

If you need assistance completing this application, please contact Beverly Jackson at [bjackson@ebaldc.org](mailto:bjackson@ebaldc.org) or call 510 290 1162.

We do not accept any late submissions of the Applications.

## EBALDC's Vision of Healthy Neighborhoods

'Place', as in where you live, has a profound impact on a person's health. Increasingly, research shows that our physical well-being is dependent on a range of interconnected social factors, or *social determinants of health*: income and wealth, job and work opportunity, quality education, social supports, business investment, transportation and planning, environment, housing, recreation opportunities, food access, green spaces, and public safety. EBALDC's Healthy Neighborhoods approach to community development considers and aims to impact all of these factors, ensuring that people— regardless of income, education or ethnic background—have access to the resources and opportunities they need to live long, healthy lives.

In its influential study, *Life and Death from Unnatural Causes*, the Alameda County Public Health Department cites that, compared to a white child in the Oakland Hills, an African American child in West Oakland is:

- 1.5 times more likely to be born premature or low birth weight
- 7 times more likely to be born into poverty
- 4 times less likely to read at grade level in the fourth grade
- 5.6 times more likely to drop out of school

This child will live in a neighborhood with two times the concentration of liquor stores and more fast food outlets. As an adult, he or she will be five times more likely to be hospitalized for diabetes, and twice as likely to be hospitalized or die from heart disease or cancer. Ultimately and tragically, "this person can expect to die almost 15 years earlier than a White person born in the Oakland Hills."

Working in collaboration with our many partners and community members, EBALDC aims to transform Oakland's disinvested neighborhoods into safe and vibrant places to live, learn, work and play. Imagine an Oakland and an East Bay where every neighborhood provides a range of housing options near quality schools, thriving businesses, reliable public transit, and markets full of fresh, nutritious food. This is our vision of a Healthy Neighborhood, and we believe everyone, regardless of income, education or ethnic background, deserves to live in one.