

EBALDC

Impact Report 2019 - 2020



For EBALDC's 45th Anniversary, we gathered past and current staff, board members, and residents to reflect on EBALDC's impact on the community fabric of the East Bay, and envision our future of building healthy, vibrant and safe neighborhoods. Captured within this card is a graphic illustration of our milestone conversation.



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**EAST BAY ASIAN LOCAL
DEVELOPMENT CORPORATION**

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NeighborWorks®
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Income & Wealth-Building

Expanded income and wealth opportunities:

- ♦ **1,765** VITA returns prepared for tax clients
- ♦ **789** financial counseling clients
- ♦ **72%** of SparkPoint Oakland increased income, credit, savings, or reduced debt by 30%

"Little did I know, that along the way, I would end up conquering seven years of back taxes, reducing a mountain of credit card debt, substantially increasing my credit score, and –most unbelievably–actually learning to enjoy creating and sticking to a budget."

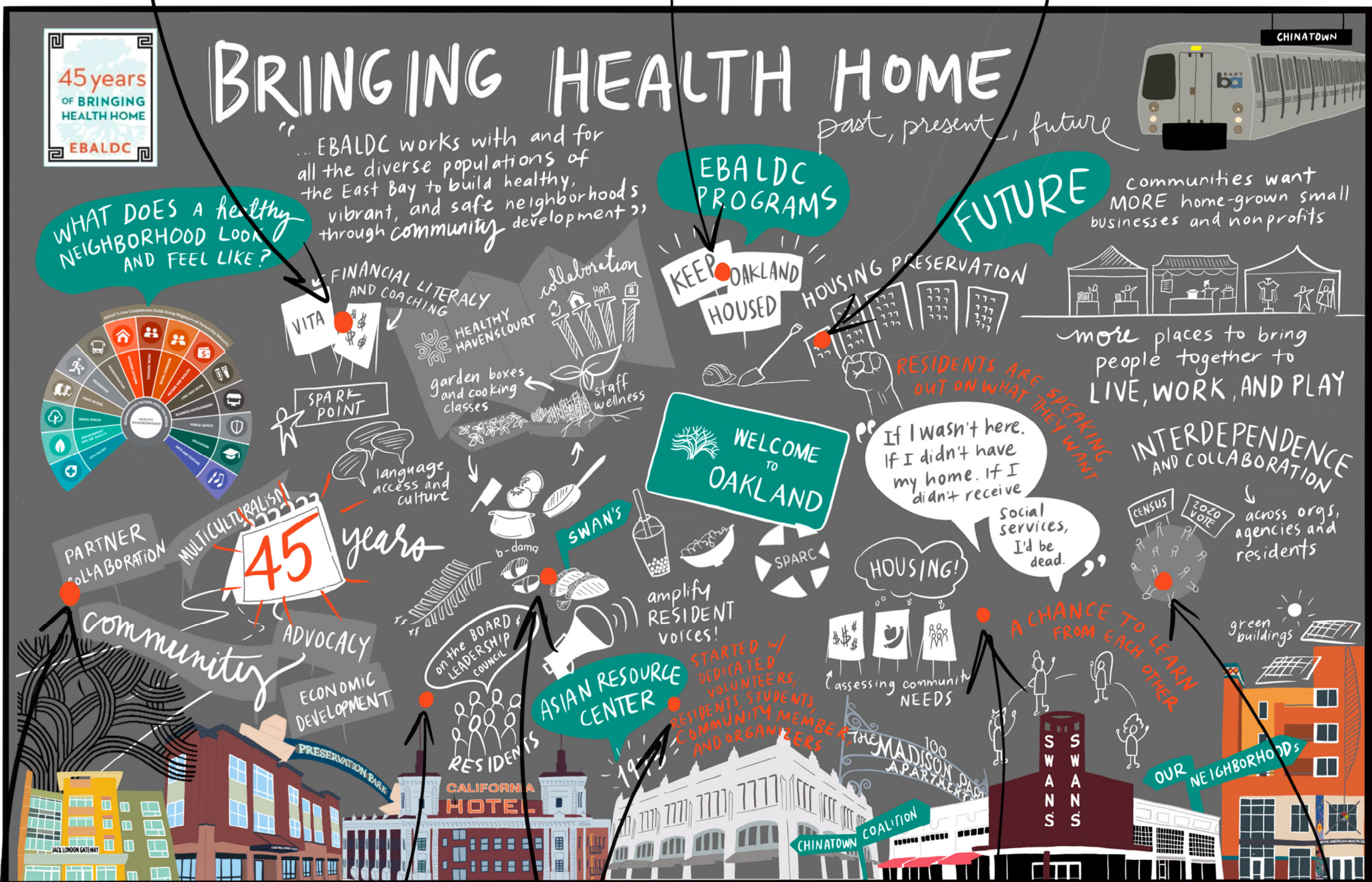
- Mickey, SparkPoint Oakland Client

Keep Oakland Housed, ranging 2018-2020

\$427,605.70 distributed in emergency financial assistance across **151** households, contributing to the Bay Area Community Service and partners' collaborative total of **\$4M** across **3,183** households served

Housing Options

- ♦ **165** homes preserved in **2019**
- ♦ **557** apartments completed, renovated, or refinanced across **6** sites



Graphic illustration by Tracy Nguyen

Leadership

- ♦ Expanded leadership team, adding **4** executives and establishing an interdepartmental operations team
- ♦ Cultivated strong resident leadership with participation in Leadership Council and the first resident joins the Board

Partner Collaborations

SPARC | Celebrated the 1 year anniversary of Community Foods Market grocery store in the SPARC neighborhood and partnered with them on one of three quick response grants we created in the neighborhood

HEALTHY HAVENSCOURT | Co-hosted a virtual block party with Destiny Arts and the Black Cultural Zone, showcasing the work of the HHC Creative Actions workgroup partners, adapted under COVID-19

CHINATOWN COALITION | Fiscally-sponsored Good Good Eat, an artist-led initiative to support legacy Chinatown restaurants in adapting to meet the challenges of COVID-19, especially in the face of anti-Asian racism and providing free food to residents with World Central Kitchen

Resident Engagement

- ♦ **691** youth program participants
- ♦ **2,160** resident service clients

Commercial

- ♦ **51** minority/ immigrant-owned small businesses
- ♦ **63** non-profits/government

COVID-19

- ♦ Quickly responded with a comprehensive online resource guide, financial coaching, and participation in Keep Oakland Housed (see above)
- ♦ Mass distribution of PPE, including sanitizer, gloves, masks, and house supplies
- ♦ **10,358** meals and groceries delivered
- ♦ **11,752** wellness calls made

In 1975...

community leaders, students and activists mobilized around the goal of transforming a deteriorated warehouse into a home for grassroots nonprofits serving Oakland's Chinatown. It all started with the Asian Resource Center...

Meanwhile, as the ARC effort came together, Oakland's redevelopment efforts, freeway construction and BART construction resulted in the demolition of over **10,000** affordable apartments, reinforcing the need to preserve and build Healthy Neighborhoods

Thank you to our 2019 individual donors who have been donating since...

We can't do this without you. Thank you for your continued support of Healthy Neighborhoods! Donor list is current as of December 2019. If there are any errors or omissions, please contact us at communications@ebaldc.org.

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